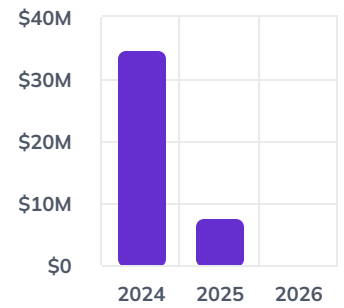
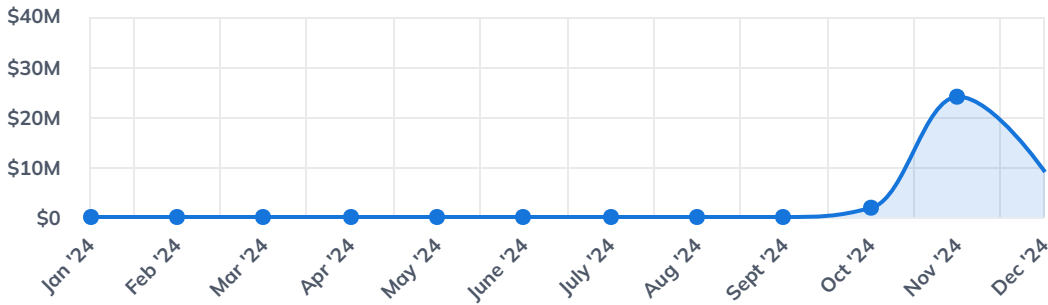


THE FIRING SQUAD (with P&A)

2024-2026 Forecast

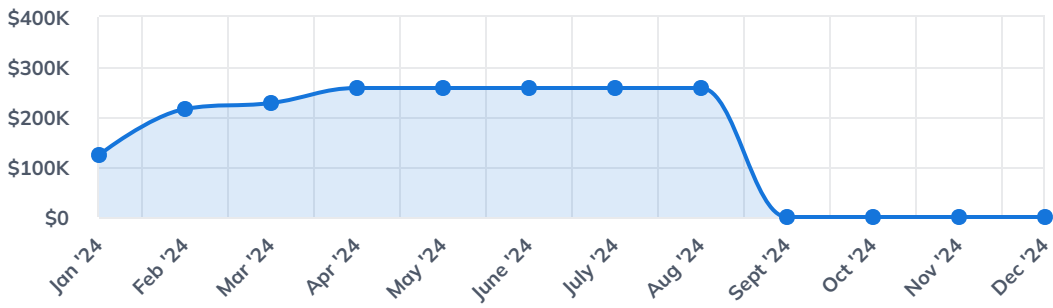
Generated December 30, 2023

Revenue



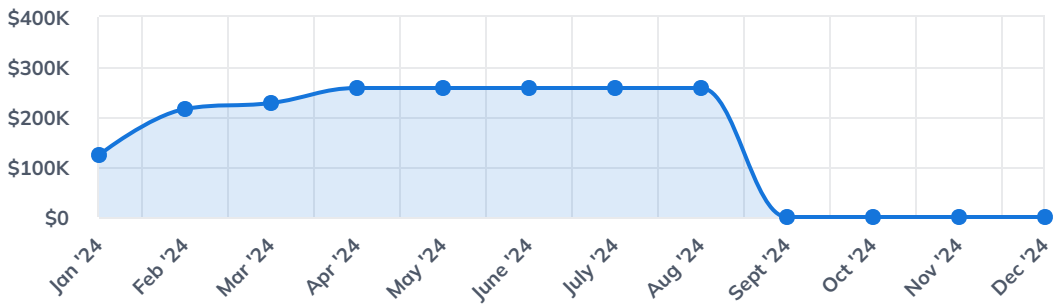
Revenue	2024	2025	2026
THEATRICAL - NOVEMBER 2024	\$22M		
VOD (Video on Demand)	\$1.3M	\$1.7M	
TV - Network - U.S.		\$1M	
Amazon Prime Advance	\$6M		
DVD/BLU-RAY sales		\$2.1M	
Redbox - rentals		\$500,000	
International Sales (Asia, Europe, South America, Russia, etc)	\$5.3M	\$2.4M	
Merchandising	\$360,000		
Totals	\$34.9M	\$7.7M	

Direct Costs



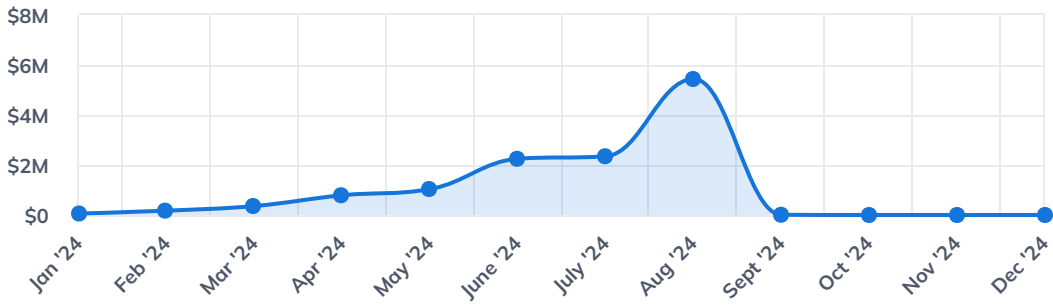
Direct Costs	2024	2025	2026
Direct Labor	\$1.9M		
Salaries and Wages	\$1.9M		
Publicists (Grace Hill Media, Propeller, etc)	\$390,000		
20 Full-Time Assistants - covering U.S. @\$1,000 a week	\$640,000		
Head Coordinator	\$64,000		
Coordinator 1	\$48,000		
3 Faith-based Coordinators (0.97)	\$84,000		
Three Urban Coordinators (0.94)	\$72,000		
Publicists - Regional (0.97)	\$560,000		
Totals	\$1.9M		

Personnel



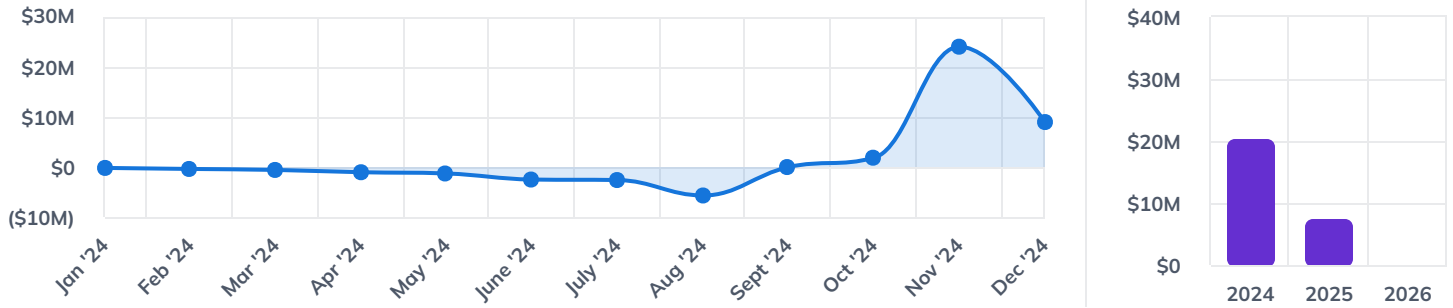
Personnel	2024	2025	2026
Head Count	6.67	7	7
Average Salary	\$278,561		
Revenue Per Employee	\$5.2M	\$1.1M	
Net Profit Per Employee	\$3.1M	\$1.1M	\$0
Direct Labor	\$1.9M		
Salaries & Wages	\$1.9M		
Publicists (Grace Hill Media, Propeller, etc)	\$390,000		
20 Full-Time Assistants - covering U.S. @\$1,000 a week	\$640,000		
Head Coordinator	\$64,000		
Coordinator 1	\$48,000		
3 Faith-based Coordinators (0.97)	\$84,000		
Three Urban Coordinators (0.94)	\$72,000		
Publicists - Regional (0.97)	\$560,000		
Totals	\$1.9M		

Expenses



Expenses	2024	2025	2026
National TV ads	\$3M		
Local TV ads (Cable)	\$950,000		
SOCIAL MEDIA (Google, Facebook, Youtube, Instagram)	\$3.5M		
Billboards - Bus Ads	\$910,000		
Email Blasts	\$150,000		
Travel to Promote Film and Actor appearance fees	\$420,000		
Radio ads (morning, rotation)	\$540,000		
Newspaper Ads - local and national	\$500,000		
Digital Advertising (Yahoo Gemini, Thalmus, Epoch Times)	\$300,000		
Rent - Offices - NYC	\$90,000		
Print Ads (magazines, brochures)	\$300,000		
Theater Standees - 1,000 Theaters	\$800,000		
Co-Marketing with National Faith Companies	\$1M		
Totals	\$12.5M		

Projected Profit & Loss (1 of 2)



Projected Profit & Loss	2024	2025	2026
Revenue	\$34.9M	\$7.7M	
THEATRCIAL - NOVEMBER 2024	\$22M		
VOD (Video on Demand)	\$1.3M	\$1.7M	
TV - Network - U.S.		\$1M	
Amazon Prime Advance	\$6M		
DVD/BLU-RAY sales		\$2.1M	
Redbox - rentals		\$500,000	
International Sales (Asia, Europe, South America, Russia, etc)	\$5.3M	\$2.4M	
Merchandising	\$360,000		
Direct Costs	\$1.9M		
Direct Labor	\$1.9M		
Salaries & Wages	\$1.9M		
Publicists (Grace Hill Media, Propeller, etc)	\$390,000		
20 Full-Time Assistants - covering U.S. @\$1,000 a week	\$640,000		
Head Coordinator	\$64,000		
Coordinator 1	\$48,000		
3 Faith-based Coordinators (0.97)	\$84,000		
Three Urban Coordinators (0.94)	\$72,000		
Publicists - Regional (0.97)	\$560,000		
Gross Margin	\$33M	\$7.7M	
Gross Margin %	95%	100%	
Operating Expenses	\$12.5M		
National TV ads	\$3M		
Local TV ads (Cable)	\$950,000		

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Projected Profit & Loss (2 of 2)

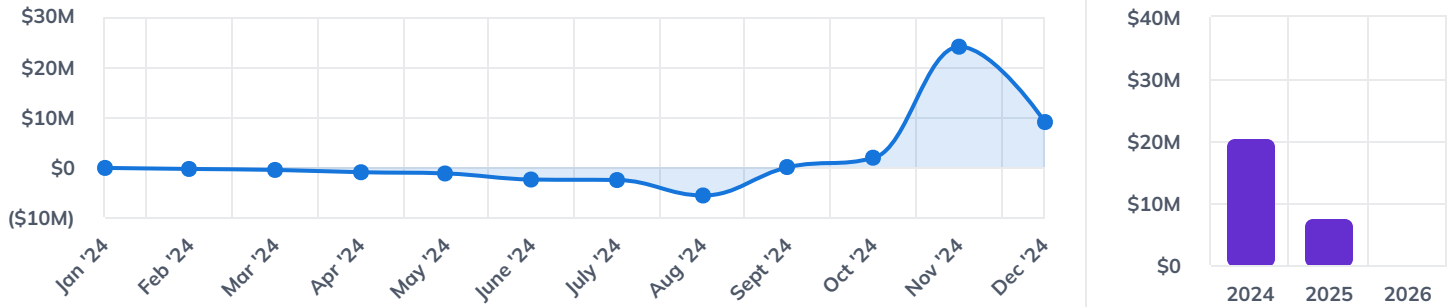
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Projected Profit & Loss	2024	2025	2026
SOCIAL MEDIA (Google, Facebook, Youtube, Instagram)	\$3.5M		
Billboards - Bus Ads	\$910,000		
Email Blasts	\$150,000		
Travel to Promote Film and Actor appearance fees	\$420,000		
Radio ads (morning, rotation)	\$540,000		
Newspaper Ads - local and national	\$500,000		
Digital Advertising (Yahoo Gemini, Thalmus, Epoch Times)	\$300,000		
Rent - Offices - NYC	\$90,000		
Print Ads (magazines, brochures)	\$300,000		
Theater Standees - 1,000 Theaters	\$800,000		
Co-Marketing with National Faith Companies	\$1M		
Operating Income	\$20.6M	\$7.7M	
Income Taxes	\$0	\$0	\$0
Total Expenses	\$14.3M	\$0	\$0
Net Profit	\$20.6M	\$7.7M	\$0
Net Profit %	59%	100%	

Projected Balance Sheet

Projected Balance Sheet	2024	2025	2026
Assets	\$20.6M	\$28.3M	\$28.3M
Current Assets	\$20.6M	\$28.3M	\$28.3M
Cash	\$20.6M	\$28.3M	\$28.3M
Accounts Receivable	\$0	\$0	\$0
Liabilities & Equity	\$20.6M	\$28.3M	\$28.3M
Liabilities	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0
Income Taxes Payable	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0
Equity	\$20.6M	\$28.3M	\$28.3M
Retained Earnings		\$20.6M	\$28.3M
Earnings	\$20.6M	\$7.7M	\$0

Projected Cash Flow



Projected Cash Flow	2024	2025	2026
Net Cash from Operations	\$20.6M	\$7.7M	\$0
Net Profit	\$20.6M	\$7.7M	\$0
Change in Accounts Receivable	\$0	\$0	\$0
Change in Accounts Payable	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Cash at Beginning of Period	\$0	\$20.6M	\$28.3M
Net Change in Cash	\$20.6M	\$7.7M	\$0
Cash at End of Period	\$20.6M	\$28.3M	\$28.3M

Revenue: 2024

Revenue	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
THEATRICAL - NOVEMBER 2024	\$0										\$22M		\$22M
VOD (Video on Demand)											\$560K	\$700K	\$1.3M
TV - Network - U.S.													
Amazon Prime Advance												\$6M	\$6M
DVD/BLU-RAY sales													
Redbox - rentals													
International Sales (Asia, Europe, South America, Russia, etc)										\$1.5M	\$1.5M	\$2.3M	\$5.3M
Merchandising										\$360K			\$360K
Totals	\$0									\$1.9M	\$24.1M	\$9M	\$34.9M

Revenue: 2025

Revenue	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
THEATRICAL - NOVEMBER 2024													
VOD (Video on Demand)	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K			\$1.7M
TV - Network - U.S.	\$1M												\$1M
Amazon Prime Advance													
DVD/BLU-RAY sales	\$575K	\$575K	\$125K	\$100K	\$100K	\$100K	\$100K	\$100K	\$100K	\$100K	\$75,000	\$65,000	\$2.1M
Redbox - rentals	\$41,667	\$41,666	\$41,667	\$41,667	\$41,666	\$41,667	\$41,667	\$41,666	\$41,667	\$41,667	\$41,666	\$41,667	\$500K
International Sales (Asia, Europe, South America, Russia, etc)	\$1.1M	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$2.4M
Merchandising													
Totals	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M

Direct Costs: 2024

Direct Costs	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Direct Labor	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Salaries and Wages	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Publicists (Grace Hill Media, Propeller, etc)	\$30,000	\$30,000	\$30,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000					\$390K
20 Full-Time Assistants - covering U.S. @\$1,000 a week	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000					\$640K
Head Coordinator	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000					\$64,000
Coordinator 1	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000					\$48,000
3 Faith-based Coordinators (0.97)		\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000					\$84,000
Three Urban Coordinators (0.94)			\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000					\$72,000
Publicists - Regional (0.97)		\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000					\$560K
Totals	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M

Direct Costs: 2025

Direct Costs	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Direct Labor													
Salaries and Wages													
Publicists (Grace Hill Media, Propeller, etc)													
20 Full-Time Assistants - covering U.S. @\$1,000 a week													
Head Coordinator													
Coordinator 1													
3 Faith-based Coordinators (0.97)													
Three Urban Coordinators (0.94)													
Publicists - Regional (0.97)													
Totals													

Personnel: 2024

Personnel	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Head Count	4	6	7	7	7	7	7	7	7	7	7	7	6.67
Average Salary	\$31,000	\$36,000	\$32,571	\$36,857	\$36,857	\$36,857	\$36,857	\$36,857					\$279K
Revenue Per Employee	\$0									\$266K	\$3.4M	\$1.3M	\$5.2M
Net Profit Per Employee	(\$46K)	(\$65K)	(\$84K)	(\$150K)	(\$185K)	(\$358K)	(\$373K)	(\$814K)	(\$1,429)	\$266K	\$3.4M	\$1.3M	\$3.1M
Direct Labor	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Salaries & Wages	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Publicists (Grace Hill Media, Propeller, etc)	\$30,000	\$30,000	\$30,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000					\$390K
20 Full-Time Assistants - covering U.S. @\$1,000 a week	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000					\$640K
Head Coordinator	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000					\$64,000
Coordinator 1	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000					\$48,000
3 Faith-based Coordinators (0.97)		\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000					\$84,000
Three Urban Coordinators (0.94)			\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000					\$72,000
Publicists - Regional (0.97)		\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000					\$560K
Totals	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M

Personnel: 2025

Personnel	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Head Count	7	7	7	7	7	7	7	7	7	7	7	7	7
Average Salary													
Revenue Per Employee	\$415K	\$129K	\$64,782	\$61,210	\$61,210	\$61,210	\$61,210	\$61,210	\$61,210	\$61,210	\$33,829	\$32,401	\$1.1M
Net Profit Per Employee	\$415K	\$129K	\$64,782	\$61,210	\$61,210	\$61,210	\$61,210	\$61,210	\$61,210	\$61,210	\$33,829	\$32,401	\$1.1M
Direct Labor													
Salaries & Wages													
Publicists (Grace Hill Media, Propeller, etc)													
20 Full-Time Assistants - covering U.S. @\$1,000 a week													
Head Coordinator													
Coordinator 1													
3 Faith-based Coordinators (0.97)													
Three Urban Coordinators (0.94)													
Publicists - Regional (0.97)													
Totals													

Expenses: 2024 (1 of 2)

Expenses	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
National TV ads			\$100K	\$150K	\$250K	\$250K	\$250K	\$2M					\$3M
Local TV ads (Cable)				\$150K	\$150K	\$150K	\$150K	\$350K					\$950K
SOCIAL MEDIA (Google, Facebook, Youtube, Instagram)	\$50,000	\$65,000	\$100K	\$200K	\$300K	\$400K	\$900K	\$1.5M					\$3.5M
Billboards - Bus Ads				\$60,000	\$50,000	\$50,000	\$250K	\$500K					\$910K
Email Blasts				\$30,000	\$30,000	\$30,000	\$30,000	\$30,000					\$150K
Travel to Promote Film and Actor appearance fees			\$30,000	\$30,000	\$30,000	\$30,000	\$100K	\$200K					\$420K
Radio ads (morning, rotation)				\$30,000	\$30,000	\$30,000	\$150K	\$300K					\$540K
Newspaper Ads - local and national					\$50,000	\$150K	\$150K	\$150K					\$500K
Digital Advertising (Yahoo Gemini, Thalmus, Epoch Times)						\$100K	\$100K	\$100K					\$300K
Rent - Offices - NYC	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000				\$90,000
Print Ads (magazines, brochures)						\$100K	\$100K	\$100K					\$300K

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Expenses: 2024 (2 of 2)

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Expenses	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Theater Standees - 1,000 Theaters						\$800K							\$800K
Co-Marketing with National Faith Companies		\$100K	\$120K	\$130K	\$140K	\$150K	\$160K	\$200K					\$1M
Totals	\$60,000	\$175K	\$360K	\$790K	\$1M	\$2.3M	\$2.4M	\$5.4M	\$10,000				\$12.5M

Expenses: 2025 (1 of 2)

Expenses	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
National TV ads													
Local TV ads (Cable)													
SOCIAL MEDIA (Google, Facebook, Youtube, Instagram)													
Billboards - Bus Ads													
Email Blasts													
Travel to Promote Film and Actor appearance fees													
Radio ads (morning, rotation)													
Newspaper Ads - local and national													
Digital Advertising (Yahoo Gemini, Thalmus, Epoch Times)													
Rent - Offices - NYC													
Print Ads (magazines, brochures)													

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Expenses: 2025 (2 of 2)

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Expenses	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Theater Standees - 1,000 Theaters													
Co-Marketing with National Faith Companies													
Totals													

Projected Profit & Loss: 2024 (1 of 3)

Projected Profit & Loss	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Revenue	\$0									\$1.9M	\$24.1M	\$9M	\$34.9M
THEATRICAL - NOVEMBER 2024	\$0										\$22M		\$22M
VOD (Video on Demand)											\$560K	\$700K	\$1.3M
TV - Network - U.S.													
Amazon Prime Advance												\$6M	\$6M
DVD/BLU-RAY sales													
Redbox - rentals													
International Sales (Asia, Europe, South America, Russia, etc)										\$1.5M	\$1.5M	\$2.3M	\$5.3M
Merchandising										\$360K			\$360K
Direct Costs	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Direct Labor	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Salaries & Wages	\$124K	\$216K	\$228K	\$258K	\$258K	\$258K	\$258K	\$258K					\$1.9M
Publicists (Grace Hill Media, Propeller, etc)	\$30,000	\$30,000	\$30,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000					\$390K
20 Full-Time Assistants - covering U.S. @\$1,000 a week	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000					\$640K
Head Coordinator	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000					\$64,000

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Projected Profit & Loss: 2024 (2 of 3)

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Projected Profit & Loss	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Coordinator 1	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000					\$48,000
3 Faith-based Coordinators (0.97)		\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000					\$84,000
Three Urban Coordinators (0.94)			\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000					\$72,000
Publicists - Regional (0.97)		\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000					\$560K
Gross Margin	(\$124K)	(\$216K)	(\$228K)	(\$258K)	(\$258K)	(\$258K)	(\$258K)	(\$258K)		\$1.9M	\$24.1M	\$9M	\$33M
Gross Margin %										100%	100%	100%	95%
Operating Expenses	\$60,000	\$175K	\$360K	\$790K	\$1M	\$2.3M	\$2.4M	\$5.4M	\$10,000				\$12.5M
National TV ads			\$100K	\$150K	\$250K	\$250K	\$250K	\$2M					\$3M
Local TV ads (Cable)				\$150K	\$150K	\$150K	\$150K	\$350K					\$950K
SOCIAL MEDIA (Google, Facebook, Youtube, Instagram)	\$50,000	\$65,000	\$100K	\$200K	\$300K	\$400K	\$900K	\$1.5M					\$3.5M
Billboards - Bus Ads				\$60,000	\$50,000	\$50,000	\$250K	\$500K					\$910K
Email Blasts				\$30,000	\$30,000	\$30,000	\$30,000	\$30,000					\$150K
Travel to Promote Film and Actor appearance fees			\$30,000	\$30,000	\$30,000	\$30,000	\$100K	\$200K					\$420K
Radio ads (morning, rotation)				\$30,000	\$30,000	\$30,000	\$150K	\$300K					\$540K

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Projected Profit & Loss: 2024 (3 of 3)

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Projected Profit & Loss	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Newspaper Ads - local and national					\$50,000	\$150K	\$150K	\$150K					\$500K
Digital Advertising (Yahoo Gemini, Thalmus, Epoch Times)						\$100K	\$100K	\$100K					\$300K
Rent - Offices - NYC	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000				\$90,000
Print Ads (magazines, brochures)						\$100K	\$100K	\$100K					\$300K
Theater Standees - 1,000 Theaters						\$800K							\$800K
Co-Marketing with National Faith Companies		\$100K	\$120K	\$130K	\$140K	\$150K	\$160K	\$200K					\$1M
Operating Income	(\$184K)	(\$391K)	(\$588K)	(\$1M)	(\$1.3M)	(\$2.5M)	(\$2.6M)	(\$5.7M)	(\$10K)	\$1.9M	\$24.1M	\$9M	\$20.6M
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenses	\$184K	\$391K	\$588K	\$1M	\$1.3M	\$2.5M	\$2.6M	\$5.7M	\$10,000	\$0	\$0	\$0	\$14.3M
Net Profit	(\$184K)	(\$391K)	(\$588K)	(\$1M)	(\$1.3M)	(\$2.5M)	(\$2.6M)	(\$5.7M)	(\$10K)	\$1.9M	\$24.1M	\$9M	\$20.6M
Net Profit %										100%	100%	100%	59%

Projected Profit & Loss: 2025 (1 of 3)

Projected Profit & Loss	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Revenue	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
THEATRICAL - NOVEMBER 2024													
VOD (Video on Demand)	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K	\$167K			\$1.7M
TV - Network - U.S.	\$1M												\$1M
Amazon Prime Advance													
DVD/BLU-RAY sales	\$575K	\$575K	\$125K	\$100K	\$100K	\$100K	\$100K	\$100K	\$100K	\$100K	\$75,000	\$65,000	\$2.1M
Redbox - rentals	\$41,667	\$41,666	\$41,667	\$41,667	\$41,666	\$41,667	\$41,667	\$41,666	\$41,667	\$41,667	\$41,666	\$41,667	\$500K
International Sales (Asia, Europe, South America, Russia, etc)	\$1.1M	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$120K	\$2.4M
Merchandising													
Direct Costs													
Direct Labor													
Salaries & Wages													
Publicists (Grace Hill Media, Propeller, etc)													
20 Full-Time Assistants - covering U.S. @\$1,000 a week													
Head Coordinator													

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Projected Profit & Loss: 2025 (2 of 3)

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Projected Profit & Loss	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Coordinator 1 3 Faith-based Coordinators (0.97) Three Urban Coordinators (0.94) Publicists - Regional (0.97)													
Gross Margin	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
Gross Margin %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Operating Expenses													
National TV ads													
Local TV ads (Cable)													
SOCIAL MEDIA (Google, Facebook, Youtube, Instagram)													
Billboards - Bus Ads													
Email Blasts													
Travel to Promote Film and Actor appearance fees													
Radio ads (morning, rotation)													

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Projected Profit & Loss: 2025 (3 of 3)

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Projected Profit & Loss	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Newspaper Ads - local and national													
Digital Advertising (Yahoo Gemini, Thalmus, Epoch Times)													
Rent - Offices - NYC													
Print Ads (magazines, brochures)													
Theater Standees - 1,000 Theaters													
Co-Marketing with National Faith Companies													
Operating Income	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenses	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Profit	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
Net Profit %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Projected Balance Sheet: 2024

Projected Balance Sheet	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Assets	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M
Current Assets	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M
Cash	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Liabilities & Equity	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M
Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Income Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Equity	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M
Retained Earnings													
Earnings	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M

Projected Balance Sheet: 2025

Projected Balance Sheet	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Assets	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$28.3M	\$28.3M
Current Assets	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$28.3M	\$28.3M
Cash	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$28.3M	\$28.3M
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Liabilities & Equity	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$28.3M	\$28.3M
Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Income Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Equity	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$28.3M	\$28.3M
Retained Earnings	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M	\$20.6M
Earnings	\$2.9M	\$3.8M	\$4.3M	\$4.7M	\$5.1M	\$5.5M	\$6M	\$6.4M	\$6.8M	\$7.3M	\$7.5M	\$7.7M	\$7.7M

Projected Cash Flow: 2024

Projected Cash Flow	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24	2024
Net Cash from Operations	(\$184K)	(\$391K)	(\$588K)	(\$1M)	(\$1.3M)	(\$2.5M)	(\$2.6M)	(\$5.7M)	(\$10K)	\$1.9M	\$24.1M	\$9M	\$20.6M
Net Profit	(\$184K)	(\$391K)	(\$588K)	(\$1M)	(\$1.3M)	(\$2.5M)	(\$2.6M)	(\$5.7M)	(\$10K)	\$1.9M	\$24.1M	\$9M	\$20.6M
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Cash at Beginning of Period	\$0	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$0
Net Change in Cash	(\$184K)	(\$391K)	(\$588K)	(\$1M)	(\$1.3M)	(\$2.5M)	(\$2.6M)	(\$5.7M)	(\$10K)	\$1.9M	\$24.1M	\$9M	\$20.6M
Cash at End of Period	(\$184K)	(\$575K)	(\$1.2M)	(\$2.2M)	(\$3.5M)	(\$6M)	(\$8.6M)	(\$14.3M)	(\$14.3M)	(\$12.5M)	\$11.6M	\$20.6M	\$20.6M

Projected Cash Flow: 2025

Projected Cash Flow	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25	2025
Net Cash from Operations	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
Net Profit	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Accounts Payable													
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Cash at Beginning of Period	\$20.6M	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$20.6M
Net Change in Cash	\$2.9M	\$903K	\$453K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$428K	\$237K	\$227K	\$7.7M
Cash at End of Period	\$23.5M	\$24.4M	\$24.8M	\$25.3M	\$25.7M	\$26.1M	\$26.5M	\$27M	\$27.4M	\$27.8M	\$28.1M	\$28.3M	\$28.3M